



EXAMPLE OF WORK

FOCUSVISION

Q+Q CAMPAIGN AND TRADE SHOW

Timing: 2016

Industry: Business to Business

CHALLENGE

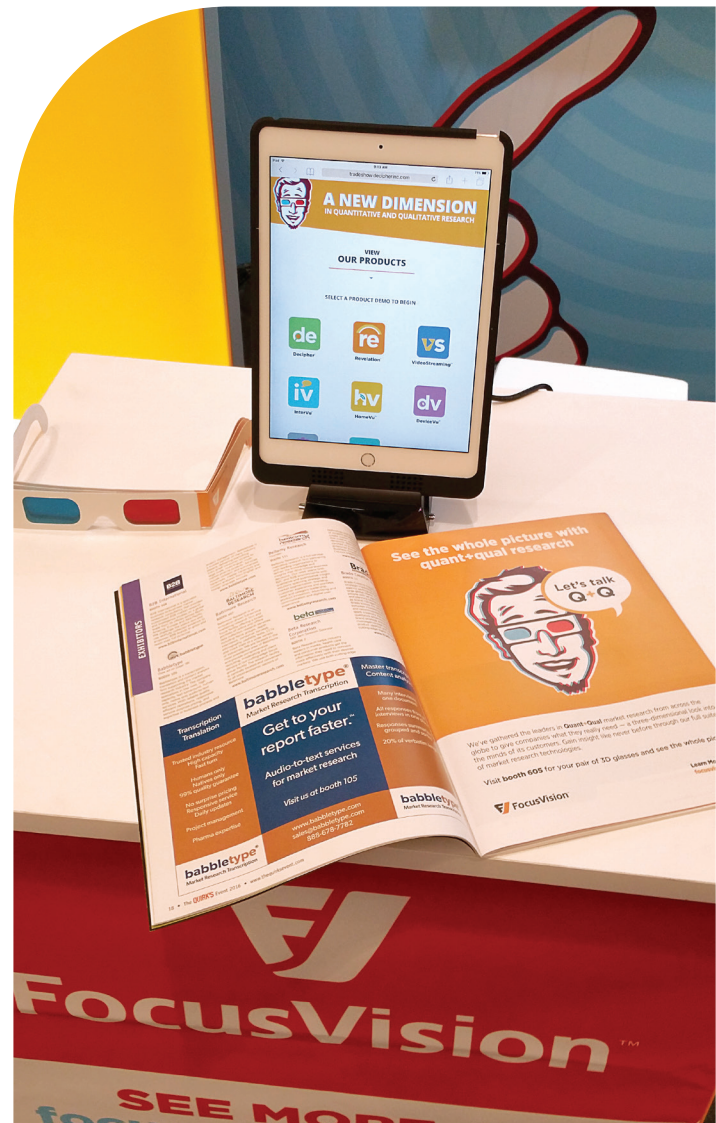
After we rebranded FocusVision and created a cohesive brand for all eight of their products, they came to us for help in creating buzz around their quantitative and qualitative research campaign.



SOLUTION

To stand out from their competitors a custom box was designed to lead potential customers to a web page where they could get more information to connect with FocusVision at an upcoming trade show.

The box contained a pair of classic red-blue 3D glasses. Not only was the website in 3D, but we also produced a video in 3D for use on the website and at their trade show booth.



Services Provided

- Social
- Digital
- Print
- Promotional Materials
- Trade Show Booth
- Video
- Website